

Jiří Janeček is after Ivo Mathé the only second director of the Czech Television who has completed his full term of service. Janeček assumed leadership of Czech television at the time of complex instability in its operational, programmatic, economic and political areas. The instability was largely caused by the rapid rotation of several Directors after the departure of Ivo Mathé. His departure culminated in the so-called

the television crisis, which heavily politicized the position of Czech Television in the society. The Czech Television in the years 2003-2009 is examined in three areas: economic and organizational, political (i.e. dealing with the interconnection between the public service broadcasting with political elites) and programmatic.

The aim of the work is to examine, in a holistic perspective, how the Czech Television service evolved during the selected six-year period. This topic focuses on the question of what are the meaning, value, and the future of public service broadcasting in a rapidly evolving domestic media market. The basic view of the author of this work in response to the previous question is optimistic: that despite its complex and turbulent history, the Czech Television not only has a meaning, but its prominent position in society (semi-private, semi-public) may serve as an example for many institutions in the future.

Klíčová slova

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Keywords

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Rozsah práce