

This work deals with speech of the tourist guide from the point of view of individual linguistics levels. This topic was chosen because the author of this work studied tourism at secondary school and she has personal experience with the job of tourist guide. Second reason is the fact that this topic has not been described in details yet.

Beside the activity of tourist guide and his/her nonverbal communication, this work deals with his/her speech from the point of view of five linguistics levels – phonetic/phonological, morphological, lexical, syntactic and stylistic one. For their analysis four video-records were used. There is real speech of four tourist guides at castles on these videos.

The result of this work is the formulation of specific features of speech of the tourist guide. There are several points added to these features. These points are about recommendation for each tourist guide and his/her right and effective speech.