

Summary

Bachelor thesis TV news as a communicative means deals with the analysis of two main broadcasting corporations, Česká televize with its' news broadcast Události and TV Nova and its' Televizní noviny. The first part, theoretical, explains important terms, e.g. news, journalism style, news broadcast, news broadcast style.

Practical part focuses on analysis from the different linguistic levels (morphology, lexicology, syntax, infotainment and tabloid news). The analysed days were the following: 16. 1., 17. 1. and 18. 1. 2012. The aim was to find identical features or differences. The thesis ends with the overall analysis. It also consists analysis of headlines and introductory parts of news broadcast, comparison of news broadcast from the view of length of news.