

Abstract:

The intention of this bachelor degree essay is to characterize film festival as a culturologic subject which is worthy of the academic attention. The essay is consisted of the theoretical and the practical part. Film festival is seen from a culturological pespective as institucion which provide a lot of different functions.

The basic terms which goes through the whole essay are explained in the opening chapter. There is also implied use of this interdisciplinary cultural phenomenon. The history of FF is the main topic of the second chapter. The chapter shows changing of the FF function through the time from the presentation of the countries placed in euro-american region to its inovative function. The third chapter presents already published film festival theories and shows how to process the theme of the FF with collaboration of academic fields as the social and cultural anthropology, psychology and sociology. The core of this bachelor degree essay is the fourth chapter which contains research of the film festival event and its changes and growth in time. It is the qualitative research of The Shockproof Film Festival.

Key words: film festival, research of a planned event, cultural institutions