

Diploma thesis “Changing of a Media Coverage of the Iraq War ("Second Gulf War") in a Czech press in the Period 2003-2008“ deals with news media position and their activities during the Second Gulf War. The goal of the thesis is to explain the media power during the public opinion influencing. This is the reason why the theoretical part of the thesis deals with a propaganda, agenda-setting function of the mass media and media framing. The Iraq war was the reaction to the September 11th 2001 events and president Bush claimed the war against global terrorism. This is the reason why the thesis deals with sociology of terrorism and connection of terrorism and the news media. Influencing of a public opinion deals with an extensive propaganda campaign of the USA and the UK politics in connection with an agenda-setting function of the mass media by political and media agendas. The goal of the analytical part of the thesis is to find media framing in Czech daily newspapers called Mladá fronta Dnes and Lidové noviny. Quantitative and qualitative research combination is focused on the Second Gulf War changing of media coverage during the six year period started by the allied invasion to the Iraq and ending by George Bush leaving a presidency.