

Abstract

Diploma thesis is concerned with the topic of relations between modern media and foreign policy. In a general context of this relation, we focused on the theory of CNN effect, describing its causes and particular manifestations mutual media and policy interactions. We try to analyze CNN effect on single case of armed conflict in Libya and its media coverage by influential American daily papers. By combination of existing scientific methods, we created adapted research method for our case, which is based on quantitative content analyses of all published articles with main topics – armed conflict in Libya – in the period of 33 days till the adoption of Security Council resolution. Main variables of our research was the date of publishing, articles range, section in newspaper and especially “value direction” of article in favor or not in favor of armed intervention to Libya. Analyses of media coverage of this topic were then confronted with factual analyses of topic in same time period. Results of our research confirmed potential relation between media coverage and US state department decision to intervene in Libya conflict. For absolute causality confirmation between these two variables would be necessary much more extensive research. Additional output of this research was confirmation of partial hypothesis about different styles of media coverage by two different analyzed daily papers.