

# **Analysis of journalistic treatment with sources depending on gender of a journalist**

**Lucie Kudláčková**

## **Abstract**

This thesis examines relationship between a sex of a journalist and a sex of news source, that the journalist chooses. The work includes a search of existing Czech and foreign research and theories on this topic. Its main goal is to determine whether woman journalists have more female sources than their male colleagues and to describe the difference between men and women journalists during their work with women and men. The paper also attempts to describe share of men and women as sources in the Czech media, with special emphasis on women's representation in the news and their position in it, and brings information on the share of women journalists in the media and their positions in newsrooms. The paper provides quantitative research of media content of the Czech press and television. Data shows that men far outnumber women as authors and as news sources as well. The gender of the sources was proved as an important factor for selection to the report and the source's position in it. It was also proved that female journalists have in their texts more women than their male counterparts. The work also includes additional qualitative research consisting of interviews with journalists. Interviews complement the quantitative part of the research and suggest possible ways of interpretation. The work includes a comparison of the data for each media.