Abstract

The aim of this work is at least partially to map the position of the scientific theme in magazines produced in the end of 19th century and by the beginning of 20th century with focus on technical progress reflection and partial presence of additional scientific themes. The theoretical part of this work summarizes the role of science in the Czech society from the end of 18th century and presents the main personalities, turning points and processes (mainly industrial revolution) that formed the media discourse by the end of the 19th century. The practical part is dedicated to analyzing of chosen magazines Čas, Naše doba, Česká revue, Český svět a Světozor (Illustrovaný svět) in various periods of time. Firstly, there is a connection concerned with the year 1886, the age of manuscript polemics and "our two questions". Subsequently, it is analyzed the position of science at the turn of the century that was considerably influenced with the general process of technique penetration through society praxis. The last period researched is the pre-war time between years 1912 – 1914, when technical inventions were highly used in the military sphere and were also responsible for a massive militarization.