

Title:

Media addiction – causes, symptoms and ways of solutions

Summary:

This thesis concerns the influence of modern information and communication technologies on communication and changes within its forms. The aim is to map positive and negative effects of usage of these technologies, compare results with already existing data, name possible causes which may lead to addiction on new forms of communication and to propose possible precautions. This thesis presents theoretic knowledge of social communication, information on communication status and modern information and communication technologies and results of empirical research. On basis of gained research data are framed causes of changes in communication behaving.

Keywords:

Addiction, changes in communication behaving, communication forms development, communication technologies, media