

Abstract

Bachelor thesis „Comparison of foreign news service of selected czech news websites“ deals with foreign news of online media portals iDnes, Aktualne and Novinky. The aim of this thesis is to identify which of these three news websites provides the best quality of the news. The thesis focuses on the diversity as one of the possible indicators of quality of journalism. Specifically, it focuses on diversity of sources, diversity of topics, geographic diversity and the content uniqueness. The level of diversity for the first three categories is established with help of an index called Herfindahl. Consequently, its level is compared within the analyzed media. Particular interest is put on the used sources of the news. The thesis among others concentrate on how often the media quote Czech news agency, foreign news agencies and other media. At the end the comparison of analyzed online media portals is made and it is determined which of them provides the most diverse news.