

Abstract

The subject of this bachelor thesis is media content analysis of the IVth Congress of the Association of Czechoslovak Writers, which took place in 1967. Analysed press is: daily newspapers Rudé právo („The Red Law“) and Práce („The Work“) and culture press Literární noviny („The Literary Newspapers“) and Literární listy („The Literary Pages“). This thesis contains not only the mentions about the IVth congress of writers but also the following events as regards the writers association because it had been tightly connected to this IVth congress. The thesis tries to compare the image created by the analysed media in 1967/1968 with the historic reality.

There were two main aims of this thesis. Firstly, to learn if the analysed media reported objectively about the IVth Congress of the Association of Czechoslovak Writers, secondly, to find if there is a difference as concerns the freedom of press between the years 1967 and 1968. During the analysis it became obvious that all those media published incomplete and vague news about the IVth congress until the end of the year 1967. From January 1968 on, daily newspapers were allowed to inform about the IVth congress much more objectively, but after six months and mainly in the form of comments. That is against the main characteristics of daily press – to publish actual and objective news. The culture press, which published most incomplete news about the IVth congress of Czechoslovak writers before (in 1967), was then allowed to inform freely and widely about the IVth congress, but still after a long informational blockade.