

Abstract

Bachelor thesis „*The Creation of the Image of the Race to the Moon in Wings of the Motherland and Aviation + Cosmonautics between 1961 and 1972*“ deals with the development of the Moonrace between United States of America and their rival Soviet Union as it is described on the pages of the above-mentioned periodicals. These periodicals mostly contain topics that can be characterized as popular scientific or even purely scientific. In their early years they were generally oriented upon aviation and parachuting. During the 1960s as the public interest for space was growing the periodicals adopted astronautics into its range of topics as well. This paper tries to reveal if the mediation of the Moonrace topic somehow twisted its general image for the sake of USA or Soviet Union. At the same level it aims to tell what were the reasons behind and how much space did the Moonrace and its development occupy on the pages of these periodicals. This paper methodically analyzes the contents of each periodical that is tied to the topic of Moonrace. Afterwards it carries out comparisons and generalizations based on the results of the previous analysis. Equally there is performed a quantitative content analysis of the articles on astronautic and space in general to get objective data. The analysis is based on the count and topic orientation of the articles contained in the periodicals.