

This thesis is predominately concerned with the 2007 French presidential election. It characterizes the presidential role in the French political system as well as its historical development. It presents the reader with the comparison of the four leading candidates and their political thoughts. The main goal of this paper is to demonstrate the course of the presidential campaign and the role of the media as the decisive factor in the presidential election. This work is mainly based on the information acquired by studying print, internet and TV periodicals.