Tomalová, Eliška

Disertace: Kulturní dimenze francouzské zahraniční politiky 1990–2010

Abstract

The dissertation thesis "Cultural Dimension of French Foreign Policy: 1990-2010" studies the role of culture in the foreign policy with focus on France. In the first part the cultural dimension of foreign policy is introduced within a wider theoretical and conceptual framework and basic characteristics and distinguished features of the French model are defined. The autor defines two aspects of foreign cultural policy: cultural diplomacy (being art of public diplomacy) and traditional multilateral diplomacy aimed at cultural topics (e.g. within WTO or UNESCO). This divison is also reflected in the structure of the thesis. The main topic of the second part of the thesis is the French cultural diplomacy as such. The third part presents an analysis of the role of France within multilateral negotiations and international cooperation in the cultural field using as an example its endorsement of the principle of cultural exception and cultural diversity in international relations. The thesis argues that while in the field of cultural diplomacy France in only one of the players (even if very influential) the strength of cultural dimension of French foreign policy lies in the traditional multilateral diplomacy, which is documented by list of French diplomatic success stories on the multilateral level.