

			IME	SS d	isser	tatio	On .		
Name:	Alina Khasabova								
Dissertation title: I	Discursive Energy Security: Narratives and Public Relations								
in Natural Gas Pipelines. Nabucco vs. South Stream Case Study.									
Scale: 5 - excellent, 4 - good, 3 - satisfactory, 2 - poor, 1 - very poor									
		5	4	3	2	1			
ARGUMENT:									
Clearly defined research question		X					No clearly defined research question		
Answers research question			X				Does not answer research question		
Well structured				X			Badly structured		
Shows theoretical awareness		X					Shows no theoretical awareness		
Conceptual clarity			X				Conceptual confusion		
Empirically appropriate & robust			X				Full of empirical errors		
Logical	and coherent		X				Illogical and incoherent		
Analytical		X					Descriptive		
Critical		X					Uncritical		
Shows independent thought		X					Does not show independent thought		
SOURCES & USAGE:									
Evidence of reading/research		X					No evidence of reading/research		
Effective use of sources/data			X				Ineffective use of sources/data		
WRITING STYLE:									
Clear			X				Obscure		
Good punctuation		X					Poor punctuation		
Grammatically correct		X					Grammatically incorrect		
PRESENTATION:									
Appropriate length			X				Too long/short		
Good referencing		X					Poor/inconsistent referencing		
Good spelling		X					Poor spelling		
Good bibliography			X				Poor bibliography		

Comments:

Alina chose a complex topic combining the problems of energy policies of several actors (Russia, EU) on different levels (companies, states) and the communication strategies of these actors. Generally said, she did a great job. Although I may not agree with some of the conclusions (I would not link the friendlier attitude of the Europeans to Gazprom in the 2009 crisis compared to 2006 crisis just to the communication strategies of Gazprom - p.57, Gazprom is not operating at loss currently - 63) they are just minor ones and should not affect the general opinion.

Alina shows great command in energy and also public communication strategies and also of the theoretical framework of both the fields. She reflects the possible combinations and problems (offensive vs defensive communication strategy, reality vs perception of reality). The literature is adequate. My only comment will be connected with the structure and the conclusion, which is rather short.

To conclude, from my point of view, the paper reflects the discussion about the projects.

Specific Questions for oral defence:							
Were the PR strategies influenced by the recent oversupply of gas in Europe?							
Deducted for late submission:	Deducted for faulty referencing:	Mark*: A					

*Mark: A = 70+; B = 65-69; C = 60-64; D = 55-59; E = 50-54; F = fail, less than 50, see Scheme of award –please, fill in this way: Charles/IMESS (e.g. Výborně/A)

Scheme of award (assessment criteria):

	Charles University**	IMESS		
Excellent	Výborně [1]	A		
Very Good	Velmi dobře [2]	В		
Good	Velmi dobře [2.5]	C		
Satisfactory	Dobře [3]	D		
Sufficient	Dobře [3.5]	Е		
Fail	Neprospěl [4]	F		