

## **Abstract**

The subject of this thesis is news, or, more particularly, the theory of news values, which was first published in 1965 by Johan Galtung and Mari Holmboe Ruge. Following the first chapter dealing with some aspects connected with the theory, such as tabloidization, story selection or the gatekeeping theory, is an in-depth description of the original concept of news values and a summary of its main impacts on the field of media studies. The thesis also introduces later studies, revising or interchanging the original concept. After that, the Czech weekly magazine *Respekt* is briefly introduced, for it is this particular magazine to which two news values concepts (the original by Galtung and Ruge and a later re-worked version by Harcup and O'Neill) are applied in quantitative content analysis. Within the monitored period of the first half of 2009, the values from both concepts are analysed on the front page topic, first on the front page itself (as conceived by the magazine, the front page always features a large hand-painted image), then within the referred article. As a conclusion, the results show the rate of presence of the values from both concepts, which leads to a general evaluation of the theory of news values and its influence on the story selection in *Respekt*.