

The czech-german and the czech-austrian relations are influenced by reminiscent elements and controversy in the interpretation of our shared history so far. The theme of the postwar transfer of the sudetengerman minority from the Czechoslovakia figures among the czech-german and czech-austrian „roadblocks“ on the front. The postwar Beneš-decrees has influenced the process of the czech EU-integration eminently. This text follows the EU -integration of the Czech republic and its nuances how are they presented in Sudetendeutsche Zeitung and Sudetenpost. It aims to describe the emphasized aspects of the integration and analyzes the context, in which is this problematic in the years 1997 – 2004 reflected. The analysis of the media agenda of the official paper of Sudetendeutsche Landsmannschaft and Sudetendeutsche Landsmannschaft in Österreich unveils the czech EU-entry from the sudetengerman point of view and tries to contribute the understanding of the „sudetengerman problem“. The essay applies two methodic approaches. The quantitative content analysis examines the frequency of the selected media contents, identifies their context, neutrality or eventually opinion affection and makes this way the articles in Sudetendeutsche Zeitung more transparent. The qualitative analysis takes notice of the main opinion approaches to the researched task (czech EU-entry) and specifies the data which are for the reception of the topic in the papers crucial and the neglected ones as well.