

Diploma thesis „Media covering of laying-off and unemployed in Lidove noviny during 1. half-year 1930 and in Mlada Fronta DNES during 2. half-year 2008 – Comparison of two approaches“ compares reactions of forenamed newspapers to expansion of economic depression which forces employers to reduce cost of production and cost of labour force. Diploma thesis compares the influence of the rate of unemployment in various regions to their representation in medias and also compares the influence of the rate of unemployment in various sectors of economy to their representation in medias. Diploma thesis also analyses subjects of business news which concerned the problem of unemployment.