

## **Abstract**

This thesis deals with questions of the adrenaline centres as the modern product of tourism. The main aim was to open this theme and to resume primary characteristics of the adrenaline centres. The thesis attempts to describe development of adrenaline tourism, to specify the localities, where the adrenaline centres are located and to qualify their influence on regional development. The positive effect of this thesis is creation of database of adrenaline centres in Czechia and their primary characteristics, also with the offer of adrenaline activities by the web agencies, that sell the vouchers on these activities. As the example of adrenaline centres was chosen the project of Offpark in Sušice, where the visitors filled in the questionnaires. The aim was to find out primary information about the visitors of the adrenaline centres in relation to Offpark. These answers and the information about Offpark minister to brief estimation of the influence of Offpark on regional development on Sušice.

**Key words:** adrenaline centre, adrenaline activities, tourism, Offpark, Sušice