Mythological and Mythogenic Aspects of Star Wars and the Specificities of its Stories in Regard to Serialized Storytelling covers the six stories of the Star Wars series in relation to Emil Volek's story model whose terminology and story typology is used to describe how the stories influence one another, which is to say, how the stories influence the reception of the other stories in the series and how the reception has changed over time. The diploma thesis also examines how myth is being applied to Star Wars and reflects whether such connection is justified. Both Star Wars and myth are given a definition and the relationship between the series and Joseph Campbell's monomyth, a concept frequently connected to Star Wars, is explored. The final part of the text describes narrative elements and processes participating in the creation of the original trilogy. An appendix covers various issues in regard to the translation of the series into Czech and briefly evaluates existing translations.