This thesis analyses contemporary Czech names of beers. Our classification is based on the sorting names by it's motivation. In the first part is a summary of current status o chematonomastics and beer chrematonomastics. The classification itself is divided into two categories, the concrete motivation and describing motivation. The categories are divided into ether subcategories and the names of beers described in the sociolinguistical aspekt of the nomenclature. Finally there is a summary of trends in choosing names of beers.

The information about the motivation of names of beers was collected during the period between January 2006 and May 2010. At the end there is an attached list of mentioned names of beers with described motivation and a list of mentioned brewewries.