Topic of the graduation theses is creation the promotional videoprogramme about children's fire-fighting sport and presentation hereof branch of sport. It contains short illustration into history of this sport. The part of the elaboration is processed subject, contentual and technical screenplay of the short promotional video. The theoretical part of the elaboration draw near some techniques and fundamentals in processing of videos and developing of their taking. The theses is also looking into contemporary situation of using of the video technology in presentation of this sport discipline and advert to benefits of using video technology to improving practice methods and propagation of The Young firefighters.