

Diploma thesis „Austrian cultural politics and a reform of the austrian federal museums“ deals with a significant change in the museum organization and functioning that took place during the nineties. Federal museums became a priority of the austrian federal government one decade earlier and can be seen in connection to the european trend of the „museum boom“. The federal museums were reconstructed and a new representative centre for museums in Vienna, the so-called MuseumsQuartier was built. At the same time the reform of the federal government changed the legal status of the museums, transferred the museum tasks such as acquiring, conserving, researching, communicating and exhibiting the cultural heritage to the partly-independent museum organizations. Also the funding system for museums was altered, the museums had to cover part of their expenses through their commercial activity and through sponsorship. The aim of my diploma thesis is to analyse and evaluate the reform of the federal museums, especially I want to focus on the museum tasks and how the public interest is fulfilled.

Klíčová slova

Muzeum, kulturní politika, Rakousko, MuseumsQuartier, Bundesmuseen, kultura a ekonomie, komercializace kultury

Keywords

Museum, cultural politics, Austria, MuseumsQuartier, Bundesmuseen, culture and commerce