

The thesis results from theory and method of Critical Discourse Analysis. It demonstrates the perspective of media representation of events in selected media texts. The analysis of intertextuality and representation of social actors prove unbalance and bias in daily newspapers Mladá fronta DNES representing Muhammad cartoon controversy (in the end of January until February 2006). The thesis is also concerned with theoretical background of media studies with emphasis on the role of mass media in forming and sustaining of islamophobia and prejudices in society.