Defining the key points of the debate on natural birth between the civic sector organizations concerned with this issue and the healthcare institutions in the Czech Republic, this master's thesis introduces the natural birth as a social issue, and presents the motives of civic sector organizations to get involved in this field. An overview of organizations involved and their activities is also provided. Based on qualitative research, this thesis focuses on the perspective of women mothers who were clients of these institutions, in particular their perception of the current situation in the Czech Republic, their motives for natural birth, their experience with particular providers of services in this field.