Mexico had been overshadowed by the U.S. within the North American area even though it is an important actor in the region. It has close historical, political and economic bonds with the United States. Given the geographic proximity, one of the critical issues in the bilateral relationship is the question of immigration. I will look at immigration through the Mexican perspective and examine the push factors that drive generations of Mexicans across the northern border. My main goal is to introduce Mexico through a thorough investigation of the factors that push Mexican citizens to emigrate to the United States. The main problem I will discuss throughout this paper is the reasons why immigration hasn't decreased since 1994, when NAFTA had come into effect and why has there been an increase of the Mexican-born population in the U.S. The premise is not to analyze the economical successes or failures of NAFTA itself, but to introduce its impact on immigration. I will look into the political, demographic, security related and economical reasons for immigration as well as analyze immigration from the regional perspective, in order to demonstrate there has been a change in the migrant profile. Overall this paper should provide a more balanced perspective on the immigration issue to the U.S.