

In this work, we analyze selected phrases in Karel Poláček's works, i.e. mainly his *Žurnalistický slovník* and his novels *Bylo nás pět* and *Muži v ofsajdu*. At the beginning, we define the conception of a phrase and in connection to that, we define the specificity of the author's prose. Then follows the analysis of the misuse of language in totalitarian regimes and journalism. Finally, we retrieve the information on the frequency of the actual use of the selected expressions in today's media with the help of Anopress.