

'The thesis "Alfred Hugenberg and his media concern" describes the life of Alfred Hugenberg, his political activity and the formation of media concern. Thesis is devoted to the individual life stages of Hugenberg, and describes intellectual background of his youth and his career beginnings. The period of his greatest political success, when he became a chairman of the German Nationalist People's Party (DNVP) in 1928 and later a minister of economy, agriculture and nutrition in Hitler's cabinet, is also described in detail. The following chapter illustrates his life period during war and after war, when Hugenberg loses his political power and seeks primarily to protect his property and achieve a "moral cleansing".

Thesis also shows detailed treatises on the mental and materialistic basics of Hugenberg's concern and provides an itemized illustration of its progressive construction. Concurrently, the function of individual parts of the concern, its financial background and position inside the media market during the period of Weimar Republic are described.

Comprehensive picture of the life of Alfred Hugenberg and his media concern is incorporated into the contemporary context however, particularly his collaboration with Adolph Hitler takes certain attention. Hugenberg's political affiliations helped Hitler to enter into the politics and the power of media concern ensured Hitler's popularity in public. All Hugenberg's companies were subsequently taken over or bought by the Nazi government and became a powerful propagandistic tool of its Realm.