

Diploma thesis “Comparison of the proportional coverage of ODS and ČSSD on the news pages of the Mladá fronta Dnes and Právo newspapers before the 2006 national elections to the Chamber of Deputies of the Czech republic” examines and compares, how the two largest Czech political parties ODS (Civic Democratic Party) and ČSSD (Czech Social Democratic Party) and their representatives were represented at daily newspapers Mladá fronta Dnes and Právo one month before the elections, using quantitative analysis with the SPSS program.

Thesis briefly introduces history and present of both analyzed daily newspapers and both political parties and mentions key events of the pre-elect period on the Czech political scene. Analysis is preceded by a theoretical part, which analyzes links between media and politics with emphasis on a pre-elect period.

In the analytical part, at first, the selected method of analysis is described including setting a basic sample. After that findings are interpreted in four categories according to established research questions. Every chapter is accompanied by a summary and key charts.

Benefits of the thesis are summarized in the conclusion, where advances of further research are also proposed.