

Diploma thesis „Private Press Agencies Newly Formed On The Czech Media Market After 1989 With Special Focus on Mediafax“ deals with history of Czech private press agencies newly formed on the Czech media market in the late 1980s such as IAM (MORON), Arteria, Korzo, Anopress and others. This work was particularly focused on Mediafax news agency, which was launched in June 2008. The thesis brings information on its history, status, internal structure, news service, journalistic sources, abonents and characteristics of news. The aim of this work was also to compare Mediafax and Czech News Agency (ČTK), their internal structure and production and services, especially their news service, photobank and infographics. A comparison of news service of Mediafax and Czech News Agency between 1st and 14th of January 2010 was carried out to identify differences in choice of events which were classified with high priority. Journalistic sources, scope, timeliness, headlines and linguistic tools were compared as well. This diploma thesis also analyses frequency of Mediafax products published in media between June 2008 and April 2010 based on Anopress database with a special focus on the fact, which media cited Mediafax the most, which products they preferred (photographs, text products) and which areas (economics, culture...) represented the biggest part of the overall Mediafax production cited.