

The diploma thesis “The influence of journalism on political communication in the late 19th century: case study Národní listy daily journal” deals with the influence of the Národní listy daily journal on the political communication of mladočeská political party in the turn of eighties and nineties of the 19th century. In this period the political competition of mladočeská political party with staročeská political party culminated. The most important moments of this time were represented by the Czech assembly election in 1889 and the empire parliament election in 1891. The aim of this thesis is description of editorial activities and business situation of the Národní listy daily journal in that period which is characterized by strong struggle of those two political parties, crowned by the election success of mladočeská political party in 1891. Moreover, the diploma thesis studies the Národní listy daily journal contribution to the change of political elites, how the editorial board of the Národní listy daily journal has been changed during this period or what was the political rhetoric of the Národní listy daily journal.