

This thesis compares the approach of the Czechoslovak and Yugoslav media to the representation of Yugoslavia and its president Josip Broz Tito in an era when this country as a consequence of the Stalin – Tito split, was damned by the Soviet Union and became an adversary to the whole Eastern Bloc, which included Czechoslovakia as well. The aim is to trace the effects on media content of the dictates of ideology and propaganda enthroned by the official policy of a socialist state.