

Diploma thesis „Radio Maryja and Polish national catholicism as an important factor on the Polish political scene“ researches catholic Radio Maryja and its influence on the Polish political scene. The introduction is based on the theory, which describes the influence of media and how is this influence used in political marketing. The paper tries to describe Polish medial scene and define the role of the catholic radio in it. Thesis describes publishing house of the father director Tadeusz Rydzyk and analyses the listeners and also the broadcasting of the radio. Based on study of the Polish cleavages and the electorate of political parties the thesis characterizes the parties, which opinions are the closest to the radio. The pivotal part of the thesis researches concrete political influence of the radio mainly during the presidential - 4 - elections in 1995 and 2005 and during the elections to Sejm in 1997, 2001, 2005 and 2007. It tries to show the concrete examples of the media manipulation and analyse the influence of the station. Except the relation to the politics it also describes the relation to the church. The thesis tries in conclusion to position the phenomeon of the radio to the broader theme of Polish national catholicism as an important factor of the transformation of Polish society after the fall of communism. It describes the relation between the state and the church and tries to describe, how will this relation look like in the future.