The dissertation focuses on a theoretical analysis of feminist theories in the context of social and cultural evolutionary changes. Special attention is paid to the culturological connections between gender, culture, and power. The aim of my reflexion is to describe concrete solutions offered by various feminist theories and schools from the perspective of improvement of the women's position in the society. The key of understanding the women's position in the society are gender behavioural patterns and gender stereotypes accepted and further reproduced by the majority culture. Hence attention is paid to a transformation of these patterns and stereotypes and a study of reasons why women were excluded from public life. Theoretical and empirical analysis of the women's exclusion from public life and searching for an answer to the question why women and the femininity are on the value ladder in the society behind men and the masculinity is a significant part of the dissertation. The results obtained by this research were used to verify how much gender influences basic social institutions (family, education system, labour market, and politics) in the contemporary Czech society.