

Title:

Service supply for leisure activities within the Micro-region of Dačicko

Goals of the project:

To describe and evaluate the current level of services for leisure activities within the Micro-region of Dačicko. To set up own recommendations in terms of this finding for the improvement initiating follow-up development of the micro-region.

Methodology:

Primary and secondary research, descriptive analysis, method of observation, Metod of questioning – interview, SWOT analysis.

Results:

Set up concept development of micro-region with the application on cyclotourism and rural tourism thanks to deep analysis of current situation of micro-region.

Keywords:

Micro-region Dačicko, service, leisure activity, tourism, development, cyclotourism, rural tourism