ABSTRACT

Title: The Analysis of the Media Content of Daily Newspapers MF DNES and Hospodářské noviny Relating to the Problem of Spectator Violence

Goal: Quantitatively evaluate representation of spectator violence in daily newspapers MF DNES and Hospodářské noviny.

Method: For purposes of research the method of content analysis was used.

Results: Research questions were answered by comparison of the gained data.

Key words: media, spectator violence, newspapers, content analysis