

The thesis „The Process of the Gradual Emancipation of the Czech Press in the years 1966 – 1968 based upon the Rovnost (The Equality) daily, published in Brno“ deals with the analysis of the Rovnost daily of the South Moravian Regional Committee of the Czechoslovak Communist Party in the years 1966 – 1968. Time boundaries of the thesis issue are limited with January 1966 – January 1968. In this period preceding the short liberation of media and journalist’s work from censorship and command and control in the year 1968, it is possible to trace the germs of a process culminating in the several months of the so called Prague Spring. The reestablished genre variety and the stress on the informative role of the press, the ideological weakening, the searching for one’s own graphic layout, together with the permanently rising importance of economic aspects of the newspaper processing, all these factors went along with the gradual liberation of media from the schematism and their position as a mere obedient instrument and performer of the will of the ruling communist party. The probe into the contents and operation of the regional daily of the Czechoslovak Communist Party Rovnost can also comprise an interesting complement to the historical research devoted to processes preceding the Czechoslovak events in 1968 and to the role of the media in regions.