

The thesis has been mainly focused on the internet language and its communicative potential. The characteristic of the computer language, history of creation thereof, its function as well as development trends have been given. The stylistic view on the internet language has been described too with the main focus on the gender linguistic. There have been introduced problems of conflict between a normative discursus and slang in the thesis and the expressive-emotional characteristic of the internet language with the respect to the informal user has been given.

The practical part of the thesis has compared explications of the selected terms stated in two Ukrainian dictionaries of contemporary non-normative lexis including description of the development of those terms and examples of usage thereof in the language of informal internet users.