

In my diploma thesis I am dealing with media education in primary schools in Czech republic. In theoretical part I inform the readers with foundations of media education, which come from general media studies, I present main concepts of media literacy and the evolution of media education on examples of foreign theorists. In the same time I describe a place of media education in czech education system. Research part focus with help of questionnaire on describing main trends of understanding media education among primary school teachers and tries to clarify applicability of methods and using media in contemporary education.