

Abstract

The aim of diploma thesis *The Image of Czechoslovak War Pilots in Rudé Právo between 1945–1950 and in the Selected Years of 1960s* is to present the media image of this social group in the view of *Rudé právo* newspaper. Considering the topic chosen, the author concentrated on the post-war years between 1945–1947, 1948–1950 and the selected years of 1960s (1963, 1965 and 1968).

This paper is based on complementation method which combines media history and theory, historical context and complex content analysis of *Rudé právo* articles in the given years. For content analysis, the author of the paper used a method of text coding depending on the topics suitable for sufficient presentation of the image of Czechoslovak war pilots as well as of the topics and events that contributed to that image.

The primary source of this thesis was *Rudé právo* newspaper which also supplied material for content analysis. Secondary sources contain professional literature concerning media history and air or war environment. The author also uses internet sources and some of them are even archived by the National Library of the Czech Republic because of their content.