

## Abstract

This work is about the United Russia - party of power in Russian Federation. The exact aim is to define and describe main ways of strengthening the party's power within the system. Those ways are especially: election reforms, biased medias, biased voting behavior managed through regions and youth movements.

Text is divided into three chapters – theoretical, historical and practical.

The first chapter talks about theory of political parties, parties of power in general, and about hegemonic party systems. This chapter provides theoretical frame and supports argumentation that hegemonic party needs to use certain activities in order to perpetuate its influence.

Second chapter explores the history and tradition of political parties in Russia. Traditionally parties were very weak and often established by state, instead of being established by the civil society and its cleavages. In this part are shown longer-term factors, which are helpful in perpetuating strong Russian party of power.

Last chapter shows the main spheres through which the party strengthens itself. We talk about period since 2001 when the party was established until present (2016). Here are demonstrated concrete examples – for instance how exactly was changed the electorate system in order to advance the United Russia, how is the voting behavior being biased in regions or how the media are lacking objectivity. Lastly we discuss two most significant youth movements, which are connected to Kremlin and support its influence within new generation.