

In my work I intend to prove that the issue of international assignment is a very broad area, with a theoretical background in many scientific disciplines, including adult education, intercultural communications, social psychology, human resources management and others.

Despite global tendencies and culture convergence there are significant differences in merits, positions and moral values that are shared among members of each culture. These cultural differences might bring specific problems into communication with other culture members and they might also lead to misunderstanding and conflicts. For a better understanding of another culture it is very important to get to know the specific cultural differences and learn to respect them. For a successful work in the international environment it is necessary to master another important competence – an ability to communicate in the multicultural environment.

In my work I will address the above mentioned issues. In the empirical part of my work I will demonstrate on the foreign assignments how to prevent problems that are linked with cultural differences and various corporate cultures and outline ways how to solve these problems.