

Summary:

Title: The role of local government in sports cultivation of a middle-size city – a case study of the city Příbram with emphasis on sports equipment.

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Aim: The goal of this thesis is to find out what role the local government performs in the area of sport encouragement in Příbram.

Methods: I utilized the knowledge and methods of the qualitative research in my thesis. I used a case study as a plan of the qualitative research.

Results: My research showed that the local government of the town Příbram tries to support the local sports activity providers within its resources. The funding policy of the city government towards sport subjects seems, in my opinion, fair and purposeful thanks to the use of detailed principles in the sports activity funding process.

Keywords: Funds, Local Government, Sport, sports club, sports equipment.