

## **Abstract**

This bachelor thesis focuses on the social network TikTok and its video content, especially on content with sexual overtones, themes or excessive disclosure. The theoretical part of the thesis deals with the definition of sexual content, the social networks themselves and TikTok, their functioning, as well as the relationship of adolescents to the mentioned social network. The practical part, using quantitative content analysis, confirmed the considerable representation of sexual subtext in hundreds of short videos published on the TikTok platform. These videos were featured on a profile that was set to 16 years of age. Analysis also examined the subject matter of the videos, the level of clothing and sexual speech.