

Abstract

This work is dedicated to the topic of the Gig economy, its definition, scope and influence in modern society. In the theoretical part, it defines links with more extensive terms from the field of digital economy. The narrative literature review method used in this work was transparently designed to obtain a comprehensive and reliable sample. Based on the analysis, this thesis systematizes and outlines critics of gig economy platforms, alongside with the key features of gig economy, as outlined by scholars in the area. A broader impact of the gig economy is also derived from the papers from the sample. A check for possible inconsistencies in the use of the definition of gig economy resulted in the separation of core features, that are present in the majority of articles in the sample, and auxiliary features, that are unique or contradictory to core features. The significance of gig economy and possible futures of gig work are also discussed.