

Abstract

In this paper we intend to reveal media image of former president of Iraq, Saddam Hussein as it has been constructed for six months before the war in 2003 has started. Research material came from Newsweek International news magazine. Text was decyphered using semiotic methods set in the theoretical framework based on Marxism and some of its followers. We found the representation of a „dictator“ an ideological narrative serving needs of dominant ideology.