

This undergraduate thesis covers proposal for research of corporate education of employees in the communication and cooperation areas. It presents basic theories for quantitative research in the given area. First, fundamental terms, such as corporate education, key qualifications, communication and cooperation are defined. The research proposition is defined as a relationship between corporate education, the size of the company and other corporal parameters.

The hypothesis of the work assumes that bigger companies put more emphasis on educating their employees in specified areas, into which they invest more heavily. They also provide more intense education than companies of smaller size. It is also expected that more detailed evaluation of education results means that a company will be willing to make larger investment into further education.

This proposal proposes a way of choosing sample companies.

A technique for data gathering and questionnaire is also suggested. It includes selected criteria, questions and categories.

The data analysis procedure is outlined as well.

Conclusion summarizes results the author arrived at and includes recommendations for possible implementation of the proposed research.