

Abstract

The thesis deals with the analysis of the social networks of actors of public, non-profit and private sectors active within the inner periphery, which is located in the border area of central, west and south Bohemia. The objective of the thesis is to try to identify and characterize social networks of actors active in the area of interest and acquire knowledge about the complexity, density and overall organization of these networks. The main research questions of the thesis include evaluation of the complexity of the identified social networks, characterization of frequency of collaboration between the actors in networks, or assess the influence of the actors within the area of interest from their perspective. The effort is also to compare the analyzed results of these networks within three individual parts of the area of interest. The input data are gained using the content analysis of documents, namely the content analysis of local periodicals published within the area of interest. Then, using a method of social networks analysis and the UCINET program, the features and characteristics of identified social networks of actors within the area of interest such as size, density, centrality of a network, or specification of core and periphery actors of such network. Part of the empirical research is also a representation of social networks of actors in the UCINET program. The result of the thesis is revelation of social networks of actors and links between the three sectors within the area of interest based on its collaboration, share of activities carried out, and organized events within the area of interest.

Key words:

social networks, social capital, actors, inner periphery, content analysis, UCINET, SO POÚ Rožmitál pod Třemšínem, SO POÚ Březnice, SO POÚ Blatná, SO POÚ Nepomuk.