## **Abstract**

The bachelor's thesis deals with media education, which belongs to the cross-cutting topics and must be included in the teaching during basic education. The theoretical part of the thesis focuses on basic definitions and concepts related not only to media education, but also to media pedagogy and media literacy. It also describes the current role of media education as a cross-cutting topic in the Framework Curriculum for Primary Education. The practical part answers three main research questions through a questionnaire survey. Teachers and principals of primary schools and junior high schools were involved in the research. The aim was to find out whether media education is incorporated into teaching at all, and in which way it is done and in which subjects.