

## **ABSTRACT**

This master's thesis focuses on the teaching of financial literacy at lower secondary schools in the Czech Republic. The main goal was to characterize and evaluate a selection of internet based programs that specialize in financial literacy in order to gain insight on how the users view the issue at hand and how they interact with these programs. The thesis employs a qualitative research method.

The first section is devoted to the theoretical introduction to finance, its definition, characteristics and the components of financial literacy. A special focus was also put on the development of financial literacy in the Czech Republic and the main documents in which it is grounded. The need for implementation of financial literacy into secondary schools' curriculums was based on surveys about the level of financial literacy among students and public.

The practical part of this thesis consists of two closely interrelated sections. Firstly, it outlines and examines three different online programs created to help teachers design their financial literacy courses more effectively. Secondly, the thesis presents a methodological research using structured interviews with open questions and concludes by demonstrating the results.

## **KEYWORDS**

Financial education, school education, education, financial literacy, financial literacy websites, qualitative research, structured interview with open questions.